35th Annual Horticulture Industries Show

Building Soils for a Secure Futures

January 8-9, 2016
Tulsa Community College NE Campus
3727 E. Apache—Tulsa, OK
Welcome

Welcome to the 2016 Horticulture Industries Show and Conference. The HIS Board is excited you have chosen to join us for the opportunity to re-energize, network with professionals, attend educational sessions and participate in round table discussions. You’ll find growers, educators and researchers who will share the latest information on vegetables, fruit, Christmas trees, farmers’ market crops, public gardening issues and learn a few secrets of success from masters in your field.

Our sponsors invite you to visit the Trade Show during the conference. We invite businesses and organizations to exhibit at the Trade Show for the purpose of providing information to the participants. While we make reasonable efforts to assure the integrity of the exhibitors, the HIS Board does not guarantee or warranty any product exhibited; neither does the Board imply approval or endorsement of any product to the exclusion of others that may be available.

Keynote Speaker—Jeff Moyer, Interim Executive Director, Rodale Institute, Kutztown, PA

Jeff Moyer is a world renowned authority in organic agriculture. His expertise includes organic crop production systems with a focus on weed management, cover crops, crop rotations, equipment modification and use, and facilities design. Moyer is perhaps most well-known for conceptualizing and popularizing the No Till Roller Crimper for use in organic agriculture.

Jeff along with other specialists with the Rodale Institute educate the public about the crucial role soil plays in food security, climate change adaptation and mitigation, essential ecosystem services, poverty alleviation, and sustainable development through research and outreach events. Over the past four decades at Rodale Institute, Jeff has helped countless farmers make the transition from conventional, chemical-based farming to organic methods. Jeff brings a farmer’s perspective and approach to issues in organic agriculture. He is a past chair of the National Organic Standards Board, which assists the USDA Secretary of Agriculture in developing standards for materials to be used in organic production as well as advising on other aspects of implementing the National Organic Program. He is a founding and current board member of Pennsylvania Certified Organic, the Chairman of the Board of Directors of The Seed Farm, part of the Green America Non-GMO Working Group, and a Project Member of The Noble Foundation’s Soil Renaissance project. Visit: http://rodaleinstitute.org/

Conference Details

Pre-Registration
Pre-registration, two day—$55
Pre-registration, one day—$42
Pre-registration, two additional adults from same farm/business/spouse—$40 each
Students with ID—Free with registration
Children—Free

On-Site/Late Registration
(Postmarked December 22 or later)
Two day—$85 / One day—$60
Spouse and/or two other adults from same farm/business—$45 each

Why register if late?
- Guaranteed meals if received by December 28.
- Registration line is faster and quicker!

Meals
Lunches are prepared by a local chef Katie Plohocky, HCSI, Inc. using locally grown foods as much as possible. These meals sell out yearly. Please reserve your meals on your registration form; $15 each.

Conference Updates
www.hortla.okstate.edu/events/HIS/

Social
A reception will be held in the Fitness Center from 5:30 p.m. until 7:00 p.m. on Friday, January 8. Please take time to visit our vendors during this time. Tickets can be purchased on your registration form. A limited number of tickets will be sold at the door.

Registration Confirmation
Registration received will be confirmed by email. If no email is available, please call 405-744-6460 and confirm registration. After December 22, please leave a voice message and your call will be returned after January 4.

Cancellations/Refunds
Preregistrants and exhibitors requesting refunds in writing or email by December 28 will receive 50% of the registration but no refunds on meals. There are no refunds due to inclement weather. If you cancel your hotel room due to inclement weather, make sure to mention this to the hotel clerk.

Hotel Information
Hilton Garden Inn Airport
7728 East Virgin Court, Tulsa, OK
Ph: 918-838-1444

Room Rate: Single or Double—$82.00 + tax
Group Name: Horticulture Industries Show
Room deadline: December 29, 2015

For On-line Reservation, visit:
www.hortla.okstate.edu/events/HIS

Directions
From I-244 or I-75: Take Highway 11 to the Tulsa International Airport exit. Hotel is located on the right.
From I-44: Take Exit I-244. Continue on Highway 11 to the Tulsa International Airport exit. Hotel is on the right.
General Session is in Room 1470 (Large Auditorium) with keynote speaker, Jeff Moyer from the Rodale Institute. Moyer is a world renowned authority in organic agriculture. His expertise includes organic crop production systems with a focus on weed management, cover crops, crop rotations, equipment modification and use, and facilities design. Jeff is perhaps most well-known for conceptualizing and popularizing the No Till Roller Crimper for use in organic agriculture. In 2011, he wrote Organic No-Till Farming, a publication that has become a resource for farmers throughout the world.

### Commodity Sessions

<table>
<thead>
<tr>
<th>Room(s)</th>
<th>South Meeting Room, 2623</th>
<th>Board Room 1315</th>
<th>Seminar Center</th>
<th>Little Auditorium 1603</th>
<th>Large Auditorium 1470</th>
<th>Student Union 2529</th>
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</thead>
<tbody>
<tr>
<td>Time</td>
<td>Christmas Tree</td>
<td>Sustainable Agriculture</td>
<td>Master Gardeners/ Public Garden</td>
<td>Fruit/Farmers’ Market</td>
<td>Vegetable</td>
<td>Oklahoma Agritourism</td>
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<tr>
<td>10:30 AM</td>
<td>Supplementing Tree Sales with a Gift Shop - Bill or Paula Jacobs</td>
<td>An Organic Bio-Extensive System - George Kuepper</td>
<td>On-Demand Greenhouse Irrigation - Lou Anella</td>
<td>Encouraging Pollinators for Fruit Production - Robin Stroup</td>
<td>10:30 - 10:50 AM Companion Plants as Tools for Pest Mgmt on Summer Squash - Brian Kahn</td>
<td>Agritourism Research - Max Melstrom</td>
</tr>
<tr>
<td>11:30 AM</td>
<td>Christmas Tree Farm Business Strategy - Jean Collins</td>
<td>Field Harvest Management of Vegetable Crops - Jim Shreter</td>
<td>Soil &amp; Soilless Mix Interface Problems - John Haase</td>
<td>What can NRCS do for your Fruit Farm? - Gabriel Parker</td>
<td>Increasing Seed of Traditional Native American Crops - Joshua Ringer</td>
<td>Task Manager App and Strategies for “Getting it All Done” - Sandy Sarette</td>
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<tr>
<td>12:00 PM</td>
<td>LUNCH/TRADESHOW—Fitness Center ASHS Meeting—South Meeting Room, 2623</td>
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<tr>
<td>1:30 PM</td>
<td>Farm Safety - John Knight,</td>
<td>Time Management on the Farm - Mike Appel and Emily Oakley</td>
<td>The Oklahoma Master Naturalists Volunteer Program - Christina Roberson</td>
<td>Developing a Flourishing Farmer’s Market - Farmer’s Market Managers, Dept of Agriculture &amp; Health Department (Round Table Discussion)</td>
<td>1:30 - 1:50 PM Preliminary Results for Container Grown Tomatoes - Karlee Pruitt</td>
<td>Oklahoma Agritourism Association Meeting</td>
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<tr>
<td>2:00 PM</td>
<td>Taxes for Christmas Tree Farmers - Harold Weaver</td>
<td>Native Pollinators - David Redhage</td>
<td>Building Fertilizer/Soil Nutrient Programs for Lawns and Landscapes - Justin Moss</td>
<td>Low Spray Apple Cultivars - Curt Rom</td>
<td>1:50 - 2:10 PM Pumpkin Following Winter Cover Crops - Lynda Carrier</td>
<td>Oklahoma Agricultural Associations and Where Do I Fit - Sandy Sarette</td>
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<td>2:15 PM</td>
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<td>2:10 - 3:00 PM Organic Pest Mgmt for Vegetable Crops - Eric Rebek</td>
<td>School Tours - Cathie Greene</td>
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<td>2:45 PM</td>
<td>Break</td>
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<tr>
<td>3:00 PM</td>
<td>Vegetable Varieties - Kenda Woodburn</td>
<td>Reuse Material in Landscape Design: A Creative Path to Sustainability - Qing Luo</td>
<td>How to Determine Your Irrigation Needs - Irrigation-Mart</td>
<td>Fall Pumpkins, Gourds &amp; Fall Ornaments - Kyle Dismukes</td>
<td>Square Features and Event Scheduling Tools - Loren Liebscher</td>
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<tr>
<td>3:30 PM</td>
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<tr>
<td>4:00 PM</td>
<td>Why Buy Mine - Lori Coats</td>
<td>Reuse Material in Landscape Design: A Creative Path to Sustainability - Qing Luo</td>
<td>How to Determine Your Irrigation Needs - Irrigation-Mart</td>
<td>Fall Pumpkins, Gourds &amp; Fall Ornaments - Kyle Dismukes</td>
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<tr>
<td>4:15 PM</td>
<td>2016 Oklahoma Proven Plants - David Hillock</td>
<td>Spotted Winged Drosophila &amp; Other Invasive Pest Updates - Jackie Lee</td>
<td>Spotted Winged Drosophila &amp; Other Invasive Pest Updates - Jackie Lee</td>
<td>Using Row Covers for Insect Pest and Pollinator Mgmt in Cucurbits - George Driever</td>
<td>Hosting a Christmas Event on Your Farm - Frank &amp; Cindy Day</td>
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Friday, January 8, 2016
2016 Horticulture Industries Conference and Trade Show  
www.hortla.okstate.edu/ check under “Events”  
Tulsa Community College NE Campus—Tulsa, OK

Saturday, January 9, 2016

**Registration** opens 8:00 AM  
**KEYNOTE** 9:00 AM

General Session is in Room 1470 (Large Auditorium) with keynote speaker, Jeff Moyer with Rodale Institute. Jeff along with other specialists with the Rodale Institute educate the public about the crucial role soil plays in food security, climate change adaptation and mitigation, essential ecosystem services, poverty alleviation, and sustainable development through research and outreach events. Over the past four decades at Rodale Institute, Jeff has helped countless farmers make the transition from conventional, chemical-based farming to organic methods.

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<td><strong>Vegetable</strong></td>
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<tr>
<td>10:30 AM</td>
<td>Supplementing Farm Income with Agritourism - Lori Coats</td>
<td>Elderberries - Using Native Oklahoma Varieties - Brent Madding</td>
<td>What’s Wrong with Your Pot? A Look at Potting Mixes - Lane Greer</td>
<td>Obtaining Grants from ODAFF - Jason Harvey</td>
<td>Growing Vegetables in Israel - Micah Anderson</td>
</tr>
<tr>
<td>11:00 AM</td>
<td>Christmas Tree Farm Business Strategy - Jane Weaver</td>
<td>Vegetable Marketing through Forward Contracting - Don Drury</td>
<td>Monarch Butterflies: Relevant Conservation Considerations - Kristen Baum</td>
<td>Value added Products - William McGlynn</td>
<td>Reflections &amp; Prospects for Oklahoma Vegetable Production - Merritt Taylor</td>
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<tr>
<td>12:00 PM</td>
<td>LUNCH/TRADESHOW—Fitness Center</td>
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<td>1:00 PM</td>
<td><strong>HIS Board Meeting—South Meeting Room, 2623</strong></td>
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<tr>
<td>1:30 PM</td>
<td>Supplementing Christmas Tree Farm Income with Blueberries, Mums as well as Petting Goats for Children - Brian and Rachelle Batesole</td>
<td>Managing Organic Matter for Soil Health and Fertility - Steve Diver</td>
<td>Vermicomposting - Doug Hamilton</td>
<td>Edible Landscaping - Cherlyn Reeves</td>
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<td>2:00 PM</td>
<td>OCTA Membership Meeting</td>
<td>Landscape/Turf Water Conservation &amp; Soil Management - Joshua Campbell</td>
<td>Fruit Growing and Plasticulture Program - Micah Anderson</td>
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<td>OCTA Board Meeting</td>
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<tr>
<td>2:30 PM</td>
<td>OCTA Membership Meeting</td>
<td>Stimulating Your Soil with Compost Teas and Microbial Inoculants - Steve Diver</td>
<td>Gardening in an Urban Setting - Magdalena Vinson</td>
<td>Pecan Grafting Techniques &amp; Cultivars - John Haase</td>
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**Vegetable Poster Session**

*Use of Summer Cover Crops for Increasing Soil Organic Matter and Emergence of Fall Planted Spinach*  
Lynn Brandenberger, Lynda Carrier, Tim Bowser; Department of Horticulture, Oklahoma State University, 358 AG Hall, Stillwater, OK 74078.

*Food Safety Training using the Produce Safety Alliance Curriculum*  
Lynn Brandenberger, William McGlynn; Department of Horticulture, Oklahoma State University, 358 AG Hall, Stillwater, OK 74078-6027.

*Soil Test Kits for Gardens in Developing Countries*  
Lynn Brandenberger, Lynda Carrier; Department of Horticulture, Oklahoma State University, 358 AG Hall, Stillwater, OK 74078.
Registration
35th Arkansas — Oklahoma Horticulture Industries Show

Name ___________________________  E-mail ___________________________

Name of Spouse and/or
Additional Adults and Student ___________________________

Phone ___________________________

Farm/Business ___________________________

Address ___________________________

City ___________________________ State ___________________________ ZIP ________________

Crops Grown or Interest (Circle all that apply):  Christmas Tree  Grape/Wine  Herbs  Fruits  Vegetables

Farmer’s Market  Master Gardener  Ornamentals  Sustainable Ag  Other (Please Supply) ________________

Pre-registration ($55 per person does NOT include proceedings).  Must be postmarked by December 22, 2015  $___________

(Late registration postmarked after December 22 or On-Site registration is $85 per person.)

Pre-registration for Friday OR Saturday Only ($42 per person, does NOT include a copy of the proceedings) $___________

(Late registration & On-site for ONE day only is $60 per person)

Spouse and/or 2 additional adults of registered farm or business ($40 per person/Late or On-site $45 per person) $___________

Student (Free admission; meals, reception and proceedings are NOT included) $___________

Copies of Proceedings ($28/printed copy or $12/CD copy mailed after the Show - mid March) $___________

Proceeding will be available on-line around mid-March.

Lunch (Limited number available)

  Friday, January 8 ($15.00 per person)….vegetarian preferred (circle) $___________

  Friday Reception, January 8 ($7.00 per person) $___________

  Saturday, January 9 ($15.00 per person)…vegetarian preferred (circle) $___________

Annual Dues (voluntary)

  Oklahoma Fruit and Vegetable Association $___________

    Member-$20; Industry-$35; Market Gardener/Educator/Researcher/Student-$10

  Arkansas State Horticultural Society $___________

    Member -$20; Extension/Research/Student-$10

Ad in the Proceedings (Place your business card in the proceedings for $25) $___________

Please include your card.  Other advertisement sizes and rates are available on request.

Total Amount Due $___________

Please Make Checks Payable to: HIS or Hort Industries Show

Mail form with payment by December 22, 2015 to:
HIS Registration, PO Box 1993, Stillwater, OK 74076-1993

Questions about preregistration?
Contact Donna Dollins, Phone (405) 744-6460
Please leave message from December 23 - January 5
Fax:(405) 744-9709  E-mail: donna.dollins@okstate.edu

REFUND POLICY
There will be no refunds due to inclement weather. Preregistrants and exhibitors requesting refunds in writing prior to the show will receive 50% of the registration or exhibit fee paid, and no refunds on meals.