

29th Annual Horticulture Industries Show



Local Growers—Local Cooperation

We invite you to join us for two days of keynote presentations, educational sessions, trade show, and networking.

**Tulsa Community College
Northeast Campus
3727 E. Apache
Tulsa, OK**

January 8 & 9, 2010

SPONSORS

Tulsa Community College
The Kerr Center for Sustainable Agriculture
Oklahoma State University Cooperative Extension Service
Oklahoma Department of Agriculture, Food & Forestry
The Samuel Roberts Noble Foundation
Arkansas State Horticulture Society
University of Arkansas Cooperative Extension Service

Welcome to HIS!

The 29th Annual Horticulture Industries Show involves two days of educational programs and trade show activities for people with horticultural interests in Oklahoma, Arkansas, and surrounding states. The theme for the 29th Show is “Local Growers—Local Cooperation.”

Friday’s keynote speaker is Dr. Rick Snyder, Professor and Vegetable Specialist at Mississippi State University with Diana Endicott, Good Natured Family Farms, the featured speaker for Saturday. Both keynote sessions will start at 9:00 A.M. Six horticultural commodity groups will offer educational sessions concurrently beginning at 10:30 A.M. on both days. Registration and Tradeshow Exhibits opens at 8:00 A.M.

Program topics will be for existing producers, new producers, and service providers. Do not miss this Show if you are currently involved in or considering production, value added and marketing of fruits, vegetables, herbs, Christmas trees, farmer’s market/sustainable farming, and master gardener/public horticulture.

Lunch from The Upper Crust

Our lunches will feature locally grown and raised foods prepared and served by The Upper Crust, a Tulsa catering service. The Upper Crust is owned and operated by European Executive Chef Fuad Baitari, who has over 20 years of catering experience. Fuad has traveled throughout Europe, receiving 9 years of education in the culinary arts. He has catered for the British royal family, Sir Elton John, Paul McCartney and many others.

By using locally produced foods at events such as this and elsewhere, our region’s horticultural and other farming enterprises benefit as our food dollars are kept closer to home. Besides helping our family farmers, using local foods also: helps our economy; preserves farmland and open space; reduces fossil fuel dependence for shipping; improves food security; and last, but certainly not least, home-grown food tastes great.

Keynote Speakers

Diana Endicott

When the Endicotts decided to return to the rural beauty of their childhood home in southeast Kansas, they bought a 400-acre farm and began raising beef cattle, vegetables, grain and hay.

They always had big ideas. They wanted to sell their organic beef from the farm directly to customers and sought a way to connect the dots — from rural slaughtering plant to small processor to local supermarket, marketing their product outside the bounds of the mainstream food system. In today’s perilous agricultural markets, realizing this kind of vision takes initiative, energy and a lot of courage. The Endicotts have an abundance of all three.

Today, Diana is the market coordinator and driving force behind the “Good-Natured Family Farms” cooperative, a group of family farmers and ranchers in Kansas and Missouri. The co-op’s product line expanded to include beef, free-range chicken and eggs, milk in glass bottles, farmhouse cheeses and tomatoes, among others. Their meat is labeled “all-natural,” a USDA-approved claim specifying the ranchers use no growth-enhancing hormones, sub-therapeutic antibiotics or animal by-products.

Rick Snyder

Dr. Snyder has been working as a Professor and Vegetable Specialist at Mississippi State University since 1988. This position, located at the Truck Crops Experiment Station in Crystal Springs, MS, involves research in field and greenhouse vegetables, as well as assisting growers with production problems associated with field and greenhouse vegetable crops. His main areas of work include hydroponic greenhouse tomato, cucumber, and pepper culture, including growing media, nutrition, heating systems, variety evaluation, pollination, and biological control. In the field, he has worked primarily with vegetable variety evaluations, triploid (seedless) watermelons, specialty vegetables, and plastic mulch/trickle irrigation and fertigation production systems for tomatoes, watermelons, and summer squash.

He has served as Secretary / Treasurer of the American Greenhouse Vegetable Growers Association, on the Board of Directors of the American Society for Plasticulture, and coordinated national Greenhouse Tomato Seminars in Montreal (1995), Denver (1996), and San Juan, Puerto Rico (2003). He has been an invited speaker in 19 states as well as in Mexico, and has served as the greenhouse vegetable columnist for American Vegetable Grower Magazine since 1998.

Videos Showcasing Sustainable Farming

Practices—A new activity at this year’s program will feature a variety of brief documentary videos shown during regular programming hours on both Friday and Saturday. Topics covered include: hoophouse production, plasticulture, cut flowers, innovative direct marketing strategies, sustainable tillage equipment and techniques, using hired labor and more. The films will be shown on the hour or half-hour in the Little Theater. Check our website, www.hortla.okstate.edu/his.htm or pick-up a detailed schedule at the registration table.

Friday, January 8

8:00 - 9:00 AM—REGISTRATION, WEST LOBBY AREA

8:00 AM - 5:00 PM—TRADE SHOW, FITNESS CENTER

9:00 - 10:00 AM GENERAL SESSION @ AUDITORIUM

“Overview of Locally Based-Greenhouse Tomato Production”

KEYNOTE SPEAKER: RICK SNYDER, MISSISSIPPI STATE UNIVERSITY, CRYSTAL SPRINGS, MS

Concurrent Sessions

CHRISTMAS TREE—Classroom 1350

MODERATOR: CHUCK TAUER, PRESIDENT, OKLAHOMA CHRISTMAS TREE GROWERS ASSOCIATION

THE OKLAHOMA CHRISTMAS TREE ASSOCIATION WILL BE HAVING A PROGRAM AT THE 2010 HORTICULTURE INDUSTRY SHOW CONFERENCE. PLEASE LOOK ON LINE FOR THE PROGRAM INFORMATION AROUND NOVEMBER 15, DUE TO SOME UNFORTUNATE CIRCUMSTANCES, THEY WERE UNABLE TO MEET THE DEADLINE FOR THE HIS PROGRAM TO BE MAILED OUT. IF YOU WOULD LIKE THE INFORMATION EMAILED TO YOU, PLEASE SEND A EMAIL TO DONNA, donna.dollins@okstate.edu .



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FARMERS' MARKETS/SUSTAINABLE AGRICULTURE—AUDITORIUM

MODERATOR: LYNN BRANDENBERGER, DEPARTMENT OF HORTICULTURE AND LANDSCAPE ARCHITECTURE, OKLAHOMA STATE UNIVERSITY, STILLWATER

10:00 - 10:30 AM

BREAK/TRADESHOW EXHIBITS

10:30 - 12:00 PM

“FEDERAL FOOD SAFETY POLICY: IMPACTS ON LOCAL HORT PRODUCERS,” *Lori Peterson, Oklahoma Farm Bureau; Robert Waldrop, Oklahoma Food Cooperative; and Garrett King, Agricultural Assistant, Office of Congressman Frank D. Lucas, OK U.S. House District 3*

12:00 - 1:30 PM

LUNCH/TRADESHOW EXHIBITS

MODERATOR: DOUG WALTON, KERR CENTER FOR SUSTAINABLE AGRICULTURE

1:30 - 3:00 PM

“NEW PROGRAMS TO IMPROVE ACCESS TO FARMERS MARKETS,” *JERRY DAVIDSON, FOOD STAMPS—EBT, OK DEPARTMENT OF HUMAN SERVICES; LEOLA ANDERSON, FOOD STAMPS—FAMILY SUPPORT, OK DEPARTMENT OF HUMAN SERVICES; CHRIS GRANTHAM, WIC PROGRAM, OK DEPARTMENT OF HEALTH; AND ZACH ROOT, SENIOR FARMERS MARKET PROGRAM, AGING SERVICES, OK DEPARTMENT OF HUMAN SERVICES*

3:00 - 3:30 PM

BREAK/TRADESHOW EXHIBITS

3:30 - 5:00 PM

OKLAHOMA FARMERS' MARKET ALLIANCE MEETING
Connie Whitmore, President. The public is welcome.

*Arkansas State
Horticulture Society*

Friday, January 8

**Room 2623/South Meeting Room
(room located upstairs from Fitness
Center)**

Reception
**Horticulture Industries
Show**

**Friday—January 8
Fitness Center @ 5:15 P.M.**

FRUIT—Seminar Center, North Section

MODERATOR: ERIC STAFNE

10:00 - 10:30 AM

BREAK/TRADESHOW EXHIBITS

10:30 - 11:00 AM

“FARMING A FEW ACRES OF SPECIALTY CROPS,” *Steve Upson, Agriculture Specialist, Noble Foundation, Ardmore, OK*

11:00 AM - 11:30 PM

“NEW FRUIT CROP ESTABLISHMENT FOR A VALUE-ADDED PROCESSING BUSINESS,” *Dick Ortez, El Sueño Enterprises, Glencoe, OK*

11:30 AM - 12:00 PM

“DIRECT MARKETING OF SPECIALTY CROPS,” *Ron Rainey, Associate Professor, Arkansas Cooperative Extension, Little Rock, AR*

12:00 PM - 1:30 PM

LUNCH/TRADESHOW EXHIBITS

MODERATOR: DAN CHAPMAN

1:30 - 2:00 PM

“BERRY BUDGETS,” *Jennie Popp, Associate Professor, University of Arkansas, Fayetteville, AR*

2:00 - 2:30 PM

“OPPORTUNITIES AND CHALLENGES WITH HIGH TUNNEL BERRY PRODUCTION,” *Curt Rom, Professor, Department of Horticulture, University of Arkansas, Fayetteville, AR*



2:30 - 3:00 PM

“VIRUS DISEASES OF BLACKBERRY AND BLUEBERRY IN THE SOUTH,” *Ioannis Tzanitakis, Assistant Professor, Department of Plant Pathology, University of Arkansas, Fayetteville, AR*

3:00 - 3:30 PM

BREAK/TRADESHOW EXHIBITS

MODERATOR: SUE GRAY

3:30 - 4:00 PM

“MANAGEMENT OF GREEN JUNE BEETLES AND JAPANESE BEETLES IN FRUIT,” *Donn Johnson, Department of Entomology, University of Arkansas, Fayetteville, AR*

4:00 - 4:30 PM

“PROBLEMS AND SOLUTIONS WITH PEACH CROPS,” *Tim Ray, General Manager, Deep Fork Peach Orchard, Harrah, OK*

4:30 - 5:00 PM

“EARLY PERFORMANCE OF AN ORGANIC APPLE ORCHARD IN THE ARKANSAS/OKLAHOMA REGION,” *Curt Rom, Professor, Department of Horticulture, University of Arkansas, Fayetteville, AR*

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PUBLIC GARDENS AND MASTER GARDENERS—Classroom 1358

MODERATOR: DAVID HILLOCK, CONSUMER HORTICULTURIST, OKLAHOMA STATE UNIVERSITY

10:00 - 10:30 AM

BREAK/TRADESHOW EXHIBITS

10:30 - 11:15 AM

“GROWING IN HARMONY WITH NATIVE AND NON-NATIVE PLANT MATERIALS,” *Michael Schnelle, Professor/Extension Floriculture, OSU Department of Horticulture and Landscape Architecture, Stillwater, OK*

11:15 AM - 12:00 PM

“EXEMPLARY YOUTH GARDENING PROGRAMS,” *Shelley Mitchell, Extension Associate, 4-H Youth/Horticulture, OSU Department of Horticulture and Landscape Architecture, Stillwater, OK*

12:00 AM - 1:30 PM

LUNCH/TRADESHOW EXHIBITS

1:30 - 2:00 PM

“WEEDING OUT THE ADULTS, DESIGNING A CHILDREN’S GARDEN,” *Laura Payne, Volunteer Coordinator, OSU Botanical Garden, Stillwater, OK*

2:00 - 3:00 PM

“JAPANESE LANDSCAPE DESIGN,” *Kim Rebek, Oklahoma Gardening, OSU Department of Horticulture and Landscape Architecture, Stillwater, OK*

3:00 - 3:30 PM

BREAK/TRADESHOW EXHIBITS

3:30 - 4:15 PM

“TOP 5 INSECT PROBLEMS OF 2009,” *Eric Rebek, Assistant Professor, Extension Entomologist, OSU Department of Entomology and Plant Pathology, Stillwater, OK*

4:15 - 5:00 PM

“THERE’S SOMETHING ABOUT VINES,” *John Haase, Extension Educator, Horticulture/4-H Youth Development, Rogers County, Claremore, OK*

VEGETABLE—Seminar Center, South Section

10:30 - 12:00 PM

JOINT SESSION WITH FARMERS' MARKET/SUSTAINABLE AG

LOCATION: AUDITORIUM

12:00 AM - 1:30 PM

LUNCH/TRADESHOW EXHIBITS/POSTER VIEWING

**MODERATOR: LYNN BRANDENBERGER,
OKLAHOMA STATE UNIVERSITY, STILLWATER**

1:30 - 2:00 PM—SEMINAR CENTER, SOUTH SECTION

“PROBLEMS, SOLUTIONS AND TROUBLESHOOTING OF GREENHOUSE TOMATO PRODUCTION,” *Rick Snyder, Mississippi State University Truck Crops Branch Experiment Station, Crystal Springs, MS*

2:00 - 2:20 PM

“VEGETABLE DISEASE UPDATE,” *John Damicone, Department of Entomology and Plant Pathology, Oklahoma State University, Stillwater*

2:20 - 2:40 PM

“OCCURRENCE OF VIRUSES IN CUCURBIT CROPS OF OKLAHOMA,” *Akhtar Ali, Department of Biological Science, The University of Tulsa, Tulsa, OK*

2:40 - 3:00 PM

“VEGETABLE INSECT PROBLEMS,” *Erik Rebek, Department of Entomology and Plant Pathology, Oklahoma State University, Stillwater, OK*

3:00 - 3:30 PM

BREAK/TRADESHOW EXHIBITS

MODERATOR: WILLIAM MCGLYNN, OKLAHOMA STATE UNIVERSITY

3:30 - 3:50 PM

“DIRECT MARKETING OF SPECIALTY CROPS,” *Ron Rainey, Arkansas Cooperative Extension, Little Rock, AR*

3:50 - 4:10 PM

“NEW FOOD SAFETY FACTSHEETS FOR FRESH PRODUCE,” *William McGlynn and Lynn Brandenberger, Department of Horticulture and Landscape Architecture, Oklahoma State University, Stillwater*

4:10 - 5:00 PM

OKLAHOMA VEGETABLE ASSOCIATION BUSINESS MEETING

VEGETABLE POSTERS AVAILABLE FOR VIEWING.

“SOME VEGETABLE WEED CONTROL ALTERNATIVES FOR GARDENERS,” *Jim Shrefler, Charles Webber, Lynn Brandenberger, Warren Roberts and Merritt Taylor, Wes Watkins Agricultural Research and Extension Center, Lane, OK*

“SOIL IMPROVEMENT STUDIES FOR OKLAHOMA VEGETABLES,” *Lynn Brandenberger, Hailin Zhang, Lynda Carrier, Department of Horticulture and Landscape Architecture and Department of Plant and Soil Science, Oklahoma State University, Stillwater, OK*

“DEVELOPING A FOOD SAFETY PLAN FOR YOUR FARM,” *Lynn Brandenberger and William McGlynn, Department of Horticulture and Landscape Architecture, Oklahoma State University, Stillwater, OK*



2009 CENSUS OF HORTICULTURE

The Census of Horticulture Specialties, conducted once every 10 years, provides the only comprehensive, detailed data on U.S. floriculture, nursery and speciality crop operations.

It's time to share your voice and show the nation the value and importance of the horticulture industry. Your responses will help shape decisions regarding farm policy, funding availability, research and development and other issues.

Look for the 2009 Census of Horticulture Specialties in your mailbox in December. It's your voice, your future and your responsibility.

United States Department of Agriculture
National Agricultural Statistics Service
www.agcensus.usda.gov
800.727.9540

CENSUS OF AGRICULTURE
YOUR VOICE. YOUR FUTURE. YOUR RESPONSIBILITY.

Saturday, January 9—Concurrent Sessions

8:00 - 9:00 AM—REGISTRATION, WEST LOBBY AREA

8:00 AM - 3:00 PM—TRADE SHOW, FITNESS CENTER

9:00 - 10:00 AM GENERAL SESSION—AUDITORIUM

ODAFF SPECIALTY CROP GRANTS—JOHNNY ROBERTS, MARKETING COORDINATOR

“GOOD NATURED FAMILY FARMS: A GROWERS’ ALLIANCE SUCCESS STORY”

KEYNOTE SPEAKER: DIANA ENDICOTT, GOOD NATURED FAMILY FARMS, BRONSON, KS

Concurrent Sessions

CHRISTMAS TREE—Classroom 1350

MODERATOR: CHUCK TAUER, PRESIDENT, OKLAHOMA CHRISTMAS TREE GROWERS ASSOCIATION

THE OKLAHOMA CHRISTMAS TREE ASSOCIATION WILL BE HAVING A PROGRAM AT THE 2010 HORTICULTURE INDUSTRY SHOW CONFERENCE. PLEASE LOOK ON LINE FOR THE PROGRAM INFORMATION AROUND NOVEMBER 15, DUE TO SOME UNFORTUNATE CIRCUMSTANCES, THEY WERE UNABLE TO MEET THE DEADLINE FOR THE HIS PROGRAM TO BE MAILED OUT. IF YOU WOULD LIKE THE INFORMATION EMAILED TO YOU, PLEASE SEND A EMAIL TO DONNA, donna.dollins@okstate.edu.

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FARMERS’ MARKETS/SUSTAINABLE AGRICULTURE—Auditorium

MODERATOR: HEATHER FRIEDRICH, DEPARTMENT OF HORTICULTURE, U OF A, FAYETTEVILLE, AR

10:00 - 10:30 AM

BREAK/TRADESHOW EXHIBITS

10:30 - 11:00 AM

“SELLING PRODUCE AND OTHER LOCAL FOODS THROUGH A GREEN DISTRIBUTOR,” *Matthew Burch, Urban Agrarian, Oklahoma City, OK*

11:00 - 11:30 AM

“USING THE INTERNET AND HAND-HELD TECHNOLOGY TO GROW BETTER AND SELL MORE,” *Josh Hardin, Laughing Stock Farm, Grady, AR*

11:30 AM - 12:00 PM

“ARE WE ORGANIC YET!?! NOP COMPLIANCE FOR NON-CERTIFIED ORGANIC GROWERS,” *George Kuepper, Kerr Center for Sustainable Agriculture, Poteau, OK*

12:00 - 1:30 PM

LUNCH/TRADESHOW EXHIBITS

MODERATOR: DOUG WALTON, KERR CENTER FOR SUSTAINABLE AGRICULTURE, POTEAU, OK

1:30 - 2:30 PM

“MARKETING PRODUCE TO GROCERS AND OTHER RETAILERS: OPPORTUNITIES AND PITFALLS,” *Diana Endicott, Good Natured Family Farms, Bronson, KS*

2:30 - 3:00 PM

“DIVERTING YARD AND CITY WASTE FROM LANDFILLS TO FARMS,” *Kathy Moore, Anichini-Moore Ranch & Farm, Woodward, OK*

3:00 - 3:30 PM

BREAK/TRADESHOW EXHIBITS

3:30 - 5:00 PM

GROWER’S ROUNDTABLE—*Bring your top challenge, biggest success and/or favorite tool to talk about with other growers.*

Questions?

Contact Donna Dollins

405-744-6460

donna.dollins@okstate.edu

For program updates, please visit the web:

www.hortla.okstate.edu/his.htm

FRUIT—Seminar Center, North Section

MODERATOR: WILLIAM MCGLYNN, ASSOC. PROFESSOR, OKLAHOMA STATE UNIVERSITY

10:30 - 11:00 AM

“ROCK CREEK VINEYARD—AN OKLAHOMA EXPERIMENT,”
James Skaggs, Rock Creek Vineyard LLC, Norman, OK

11:00 - 11:30 AM

“BLACK ROT TRIAL IN GRAPES,” *Damon Smith, Assistant Professor/Ext. Plant Pathology Specialist, Department of Entomology and Plant Pathology, OSU, Stillwater*

11:30 AM - 12:00 PM

“ELDERBERRY RESEARCH IN MISSOURI,” *Pat Byers, Regional Horticulture Specialist, Southwest Region, Greene County Extension Office, University of Missouri Extension, Springfield, MO*

12:00 PM - 1:30 PM

LUNCH/TRADESHOW EXHIBITS

MODERATOR: ERIC STAFNE, ASSOC. PROFESSOR, OSU, STILLWATER, OK

1:30 - 2:00 PM

“HOT TOPICS IN PECANS,” *Charles Rohla, Agriculture Specialist, Noble Foundation, Ardmore, OK*

2:00 - 2:30 PM

“CULTURAL PROBLEMS FACING THE BLUEBERRY INDUSTRY IN ARKANSAS,” *Elena Garcia, Associate Professor, Department of Horticulture, University of Arkansas, Fayetteville, AR*

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PUBLIC GARDENS AND MASTER GARDENERS—Classroom 1358

MODERATOR: DAVID HILLOCK, CONSUMER HORTICULTURIST, OKLAHOMA STATE UNIVERSITY

10:00 - 10:30 AM

BREAK/TRADESHOW EXHIBITS

10:30 - 11:15 AM

“OSU INSECT ADVENTURE—ENTOMOLOGY UP CLOSE AND PERSONAL!” *Andrine Shufan, Associate Extension Specialist, Insect Adventure Coordinator, OSU Department of Entomology and Plant Pathology, Stillwater, OK*

11:15 AM- 12:00 PM

“MANAGING TURF IN SHADY AREAS,” *Justin Moss, Assistant Professor/Turfgrass, OSU Department of Horticulture and Landscape Architecture, Stillwater, OK*

12:00 AM - 1:30 PM

LUNCH/TRADESHOW EXHIBITS

1:30 - 2:15 PM

“THE XERISCAPE DEMONSTRATION GARDEN AT BICKHAM—RUDKIN PARK, EDMOND” *David Hillock, Assistant Extension Specialist, Consumer Horticulture, OSU Department of Horticulture and Landscape Architecture, Stillwater, OK*

Horticulture Industries Show
Board of Directors Annual Meeting
Saturday, January 9
Room 2623/South Meeting Room
(room located upstairs from Fitness Center)
12:15 AM -1:30 PM

VEGETABLE SESSION—Seminar Center, South Section

MODERATOR: LYNN BRANDENBERGER, ASSOC. PROFESSOR, OKLAHOMA STATE UNIVERSITY

10:30 - 10:45 AM

“BETTER GREEN BEANS FOR FRESH MARKET SALES,” *Sue Gray, Tulsa County Extension Horticulturist, Oklahoma State University*

10:45 - 11:00 AM

“THE PEPPER—COLORFUL, FRIGHTENING, AND SAVORED THE WORLD OVER,” *Jim Shrefler, Wes Watkins Agricultural Research Extension Center (WWAREC), Lane, OK*

11:00 - 11:15 AM

“RESEARCH UPDATE ON PEPPER PRODUCTION SYSTEMS,” *Brian A. Kahn, Department of Horticulture and Landscape Architecture, Oklahoma State University, Stillwater, OK*

11:15 - 11:30 AM

“MULCH FOR OKLAHOMA ORGANIC HERB PRODUCTION,” *Angela Davis, Wes Watkins Agricultural Research Extension Center (WWAREC), Lane, OK*

11:30 - 11:45 AM

“COVER CROPS AND VEGETABLE ROTATIONS,” *Warren Roberts, Wes Watkins Agricultural Research Extension Center (WWAREC), Lane, OK*

11:45 - 12:00 PM

“SOIL TESTING AND FERTILITY RECOMMENDATIONS FOR OKLAHOMA VEGETABLE CROPS,” *Hailin Zhang, Plant and Soil Science, Oklahoma State University Soil Fertility Testing Lab, Stillwater*

12:00 - 1:30 PM

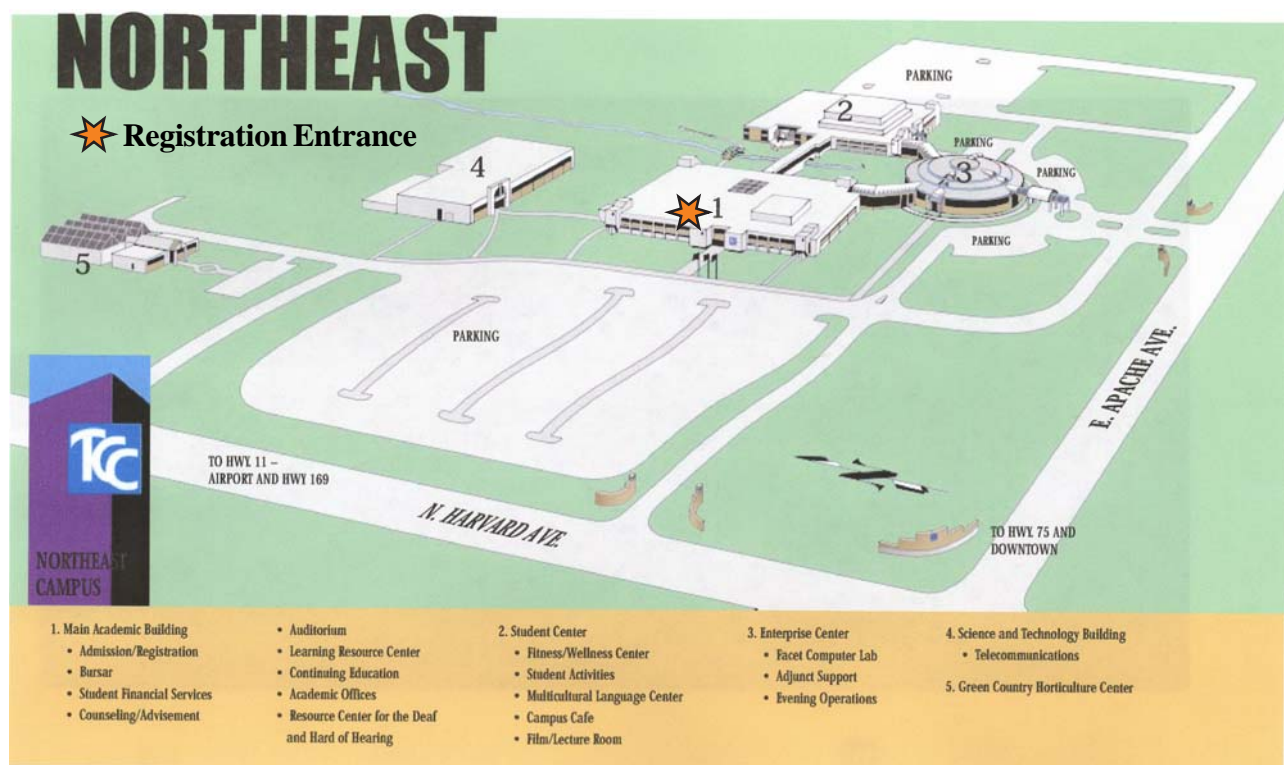
LUNCH/TRADESHOW EXHIBITS/POSTER VIEWING

VEGETABLE POSTERS AVAILABLE FOR VIEWING.

“SOME VEGETABLE WEED CONTROL ALTERNATIVES FOR GARDENERS,” *Jim Shrefler, Charles Webber, Lynn Brandenberger, Warren Roberts and Merritt Taylor, Wes Watkins Agricultural Research and Extension Center, Lane, OK*

“SOIL IMPROVEMENT STUDIES FOR OKLAHOMA VEGETABLES,” *Lynn Brandenberger, Hailin Zhang, Lynda Carrier, Department of Horticulture and Landscape Architecture and Department of Plant and Soil Science, Oklahoma State University, Stillwater, OK*

“DEVELOPING A FOOD SAFETY PLAN FOR YOUR FARM,” *Lynn Brandenberger and William McGlynn, Department of Horticulture and Landscape Architecture, Oklahoma State University, Stillwater, OK*



HIS Conference Details

Cancellations or Refunds

There will be no refunds due to inclement weather. Preregistrants and exhibitors requesting refunds in writing prior to the show will receive 50% of the registration or exhibit fee paid, no refunds on meals, and the proceedings will be provided.

Lodging

The **Hilton Garden Inn Airport** is the Show lodging headquarters and is located at Highway 11 and Memorial near the Tulsa Airport at **7728 East Virgin Court**. To reserve a room, call 1-877-782-9444 or 918-838-1444 and be sure to ask for the Horticulture Show room rate of \$79 plus tax (13.517%). The flat rate is single or double occupancy. **Reserve your room now; the deadline for the HIS rate is December 23, 2009.** Hotel facilities and services available: Fitness Center and indoor swimming pool open 5 A.M. to 11 P.M.; Great American Grill serves a breakfast buffet from 6 A.M. to 10 P.M.; Pavilion Bar is open from 5 P.M. to 10 P.M.; Business Center with a self service computer, copier and fax machine.

Meals

Our lunches will feature locally grown and raised foods prepared and served by The Upper Crust, a Tulsa catering service. To have good food at reasonable prices, **we need your meal reservation in advance**, so be sure to include lunches on your registration form. More information is provided on page 2. A limited number of lunch tickets will be sold at the door.

Parking & Registration Table

Free parking is available at Tulsa Community College. The show registration table will be located inside the west entrance to the Academic Administration Building.

Registration

Advance registration for the two-day show is \$50.00 if received by **December 15, 2009**. The \$50.00 registration fee includes a CD version of the Proceedings. Spouse and additional adults from the same farm/business are an additional \$20.00 each. Students and children register free. Registration postmarked after December 15 is \$60.00. One (1) day registration of either Friday or Saturday only is \$35.00 if received by December 15 and \$38 if postmarked after December 15 or at the door. To avoid long registration lines, be sure to pre-register. A printed Proceedings is available for \$20.00 or a CD version is available for \$7.00 for those not attending the Show or for those desiring extra copies. Please include Proceedings' payment on the registration form found at the back of this program publication.

Meeting Facilities

All conference sessions will take place at Tulsa Community College Northeast Campus. Concurrent sessions will be held on Friday and Saturday of the commodity groups.

Registration Confirmation

Registration received will be confirmed by email. If no email is available please call 405-744-6460 and confirm your registration. After December 21, please leave a voice message, your call will be returned after January 2.

Trade Show

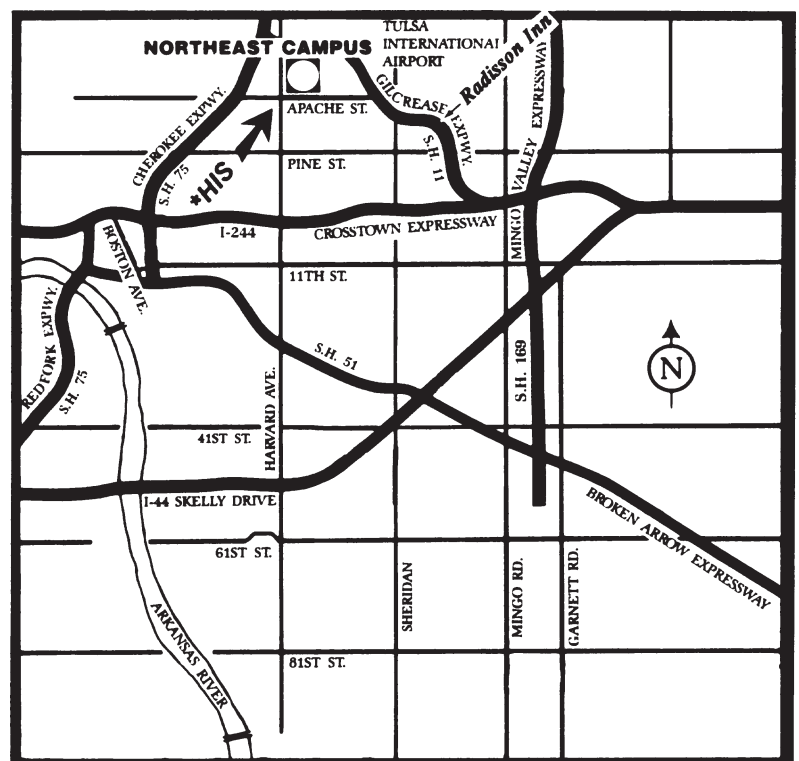
Exhibitors will be on hand from around the state and region to show you the newest products and available technology. The Trade Show will be held in the Fitness Center. For Trade Show Exhibitor information, contact Donna Dollins; phone: 405-744-6460 or email donna.dollins@okstate.edu.

Social

A reception will be held at Tulsa Community College from 5:15 P.M. until 7:00 P.M. on Friday, January 8. Please purchase your \$7.00 tickets on the registration form; a limited number of reception tickets will be sold at the door. This year's reception will also feature some locally grown foods from area producers.

Special Needs

If you have any special needs please call 405-744-6460. We will try to accommodate your request.



Explorations

Gilcrease Museum

Tulsa's Gilcrease Museum is one of the country's best facilities for the preservation and study of American art and history. The museum's charm, beauty and art collections draw thousands of visitors from around the world to the hills just northwest of downtown Tulsa for a glimpse into the past. Gilcrease Museum houses the world's largest, most comprehensive collection of art and artifacts of the American West. The museum also offers an unparalleled collection of Native American art and artifacts, as well as historical manuscripts, documents and maps.

Beyond the extensive Gilcrease collections and exhibits are its beautiful facilities and gardens. Themed gardens have been developed on 23 of the museum's 460 acres.

Located just 5 minutes from Downtown Tulsa at 1400 North Gilcrease Museum Road, Gilcrease is open Tuesday through Sunday from 10 A.M. to 5 P.M. Admission is \$8 for adults, \$6 for seniors 62 and older, youth (13 to 18) \$6, and children (18 & under) FREE with paying adult. For more information, visit the web www.gilcrease.org or call 918-596-2700/toll-free 888-655-2278.

Oklahoma Aquarium

Aquarium guests are introduced to over 200 exhibits and a million gallons of water. Guests travel through a large range of ecosystems that recreate the Arkansas River's fascinating journey. These environments are home to trout, bass, giant catfish, moray eels, Alaskan king crabs, stingrays, seahorses, anemones, shrimp, sea jellies, sea star exotic corals, and many more.

The Siegfried Families Shark Adventure leaves guests breathless as they walk through an underwater viewing tunnel into a one-of-a-kind seamless dome that allows Lemon Sharks and the largest Bull Sharks in captivity to swim right overhead.

The Oklahoma Aquarium located at 300 Aquarium Drive in Jenks and is open Monday – Sunday from 10 A.M. until 6 P.M. Adult admission is \$13.95 + tax, senior admission is \$11.95 + tax, and admission for children 3 to 12 is \$9.95 + tax. Children under 3 are free. Visit the web at www.okaquarium.org for more information.

Tulsa Air & Space Museum

Tulsa Air and Space Museum is committed to preserving aviation history as well as Tulsa's aviation history. The exhibits featured at the museum display Tulsa's part in the field of aviation since the very beginning.

The museum features several exhibits including the F14 Tomcat Fighter Plane, Rockwell Ranger 2000, shuttle launch exhibit, Space Shuttle Robotic Arm, F-16 Wind Tunnel, Galactic Schooner Spaceplane, Lear 24-D Corporate Jet, Spartan C-2-60 and more. For more information visit the website: www.tulsaairandspacemuseum.com.

The museum is located at 3624 N. 74th E. Avenue and is open Tuesday through Saturday from 10 A.M. until 6 P.M. and Sunday 1-5 P.M. Admission: Adults - \$12.00, Seniors & Students - \$9.00, Children (4-12) - \$7.00, and children 3 and under are free.

Tulsa Zoo

Located in Tulsa's historic Mohawk Park, the Tulsa Zoo plays host to more than 5,000 animals representing nearly 450 species and more than 20 rare and endangered animals.

There's always something to do or see! The Tulsa Zoo is open year-round; Monday through Sunday from 9 A.M. until 5 P.M. Admission: Adults - \$8:00; Seniors - \$6.00; Children (3-11) - \$4.00; and Children 2 and under are free. The Tulsa Zoo is located at 6421 E. 36th Street North. For more information visit the web www.tulsazoo.com or call 918-669-6600.

Philbrook Museum of Art

Formerly the home of oilman Waite Phillips, the Philbrook is an historic villa restored to preserve the grandeur of the 1920s. Philbrook owns more than 8,500 works of art, including Italian renaissance art, classical and Oriental pieces, contemporary indoor and outdoor sculptures, and extensive Native American collections. As one of America's Top 65 art museums, the Italian-style villa is listed on the National Register of Historic Places and was featured in the television series "America's Castles." In addition, Philbrook offers 23 acres of formal and informal gardens bordered by a wide creek.

Museum hours: Tuesday – Sunday, 10 A.M. until 5 P.M.; Thursday, 10 a.m. until 8 p.m. The Philbrook Museum is located at 2727 S. Rockford Road. General Admission is \$7.50; Seniors, Students \$5.50; Children 18 and younger are always free. For more information visit the website www.philbrook.org or call 800-324-7941 (toll free) or 918-748-5309.



Pre-registration

29th Arkansas — Oklahoma Horticulture Industries Show



Name _____ E-mail _____

Phone _____

Name of Spouse and (or)
Additional Adults and Student _____

Farm/Business _____

Address _____

City _____ State _____ ZIP _____

Crops Grown or Interest (Check all that apply): Christmas Tree Grape/Wine Herbs Fruits Vegetables Farmer's Market Master Gardener Ornamentals Sustainable Ag Other (Please Supply) _____

Pre-registration (\$50 per person includes the proceedings). Must be postmarked by **December 15, 2009** \$ _____
(Registration postmarked after December 15 or On-Site registration is \$60 per person.)

Registration includes a CD version of the proceedings.

Pre-registration for Friday OR Saturday Only (\$35 per person, does not include a copy of the proceedings) \$ _____
(Registration-on-site for ONE day only is \$38 per person)

Spouse or Additional Adults of Registered Farm or Business (\$20 per person) \$ _____

Student (Free admission; reception ticket and proceedings is not included.) \$ _____

Additional copies of Proceedings (**\$20/printed copy or \$7/CD copy** mailed after the Show) \$ _____

Lunch (Limited number available.)

Friday, January 8 (\$15.00 per person).....vegetarian preferred \$ _____

Friday Reception, January 8 (\$7.00 per person) \$ _____

Saturday, January 9 (\$15.00 per person)...vegetarian preferred \$ _____

Annual Dues (voluntary)

Oklahoma Vegetable Association \$ _____
Member-\$20; Industry-\$35; Market Gardener/Educator/Researcher/Student-\$10

Arkansas State Horticultural Society \$ _____
Member -\$20; Extension/Research/Student-\$10

Ad in the Proceedings (Place your business card in the proceedings for \$25.) \$ _____
Please include your card. Other advertisement sizes and rates are available on request.

Total Amount Due \$ _____

REFUND POLICY

There will be no refunds due to inclement weather. Preregistrants and exhibitors requesting refunds in writing prior to the show will receive 50% of the registration or exhibit fee paid, no refunds on meals, and the proceedings will be provided.

Mail form with payment by December 15, 2009 to:
HIS Registration, PO Box 1993, Stillwater, OK 74076-1993

Questions about preregistration?
Contact Donna Dollins, Phone (405) 744-6460
Please leave message from December 18 - January 6
Fax:(405) 744-9709 ♦ E-mail: donna.dollins@okstate.edu

Horticulture Industries Show
PO Box 1993
Stillwater, OK 74076

