Plant Materials for the Oklahoma Green Industry
Shackelford Lecture Series—ODAFF and ASLA CEUs have been requested.

8:30 – 9:00 a.m.*
Registration and Welcoming Remarks

9:00 – 10:00 a.m.
What’s New and Exciting in Woody Ornamental Horticulture: A Texas Perspective
Dave Creech, Professor Emeritus and Director, SFA Gardens, Stephen F. Austin University, Nacogdoches, TX

10:00 – 10:40 a.m.
Providing Resources to Support Pollinators
Kristen Baum, Professor of Integrative Biology, Oklahoma State University, Stillwater, OK

10:40 – 11:00 a.m. Break

The Potential of Luxury Agricultural Products Such as Orchids for Rural Economic Development
Luis A. Flores, Agricultural Education, Communications and Leadership, Oklahoma State University, Stillwater, OK

11:00 – 11:20 a.m.
Specialty Themes/Plant Materials for Retailers to Capitalize Upon
Mike Schnelle, Extension Specialist, Horticulture and Landscape Architecture, Oklahoma State University, Stillwater, OK

11:20 a.m. – 12:00 p.m.
Climate Change Friendly Plants for a 21st Century Oklahoma
Dave Creech

12:00 – 1:00 p.m.
Lunch provided with registration

1:00 – 1:45 p.m.
From Small Town to Gardentown: Four Decades of Growing
Jim Spurlock, Owner/Operator, Gardentown, Duncan, OK

1:45 – 2:15 p.m.
Hardy Cactus and Related Plant Materials
Nate Priest, Owner, Yucca Pointe, Stillwater, OK

2:15 – 2:50 p.m.
Garden Center Promotions: Setting Ourselves Apart to Survive in this Business Climate
Marty Johnson, Owner and CEO, Johnson Garden Center, Wichita, KS

2:50 – 3:05 p.m. Break

3:05 – 3:45 p.m.
Advancements in Turfgrass Selections
Dave Gerken, Extension Associate, Horticulture and Landscape Architecture, Oklahoma State University, Stillwater, OK

3:45 – 4:15 p.m.
Striking a Balance
Marty Johnson

4:15 – 4:40 p.m.
Rose Rosette Disease Update
Mike Schnelle

4:40 – 5:00 p.m.
One on One with Speakers and Evaluation

5:00 p.m.
Conference Ends

*Times, topics and speakers are subject to change.

Open from 4:15 - 6:30 p.m. — The Botanic Garden
Enjoy a self-guided tour!
Check out the robotic lawn mower, high tech irrigation heads, various gardens as well as other ongoing projects.
OSU personnel will be available to answer your questions.

Registration must be postmarked by July 29—$40 includes lunch. Register early as no late registrations or walk-ins can be accepted.

Mail to: Plant Materials for the Oklahoma Green Industry
Attn: Stephanie Larimer
Oklahoma State University
358 Agricultural Hall
Stillwater, OK 74078-6027

Questions? Call Stephanie, 405-744-5404.
Please make check payable to: Horticulture & Landscape Architecture Department or Register on-line: https://tinyurl.com/yq88w7u

Name(s) _______________________________________________________________________________________________

Company _______________________________________________________________________________________________

Address _______________________________________________________________________________________________
City __________________________ State ________ Zip __________

Phone Number __________________________ Total Amount Enclosed __________________________

Email _______________________________________________________________________________________________

$40 Registration must be postmarked by July 29 & refund requests must be received by July 29.
Charles and Linda Shackelford started their own business in 1980 called TLC Florist and Greenhouses, Inc. TLC quickly grew from a mom and pop plant shop to the Shackelfords parlaying their early efforts into multiple TLC operations in the Oklahoma City area. TLC was routinely ranked in the top 100 garden centers in the United States; this legacy of excellence continues with current TLC management.

The Shackelfords have been avid supporters of their community’s needs and various green industry groups. Both have served as officers and leaders in various trade organizations such as the Oklahoma Greenhouse Growers’ Association. Oklahoma State University, Stillwater and OSU-OKC have recognized Charles and Linda’s commitment and dedication to the United States Green Industry and academia with multiple awards. The Shackelford Lecture Series has in part been made possible by the Shackelford Endowed Floriculture Professorship.

Current Challenges in Horticulture Conference, October 10, 2019!